

72nd Annual Open Exhibition 3rdth to 10th May 2025

If your print/prints are selected for The Hertford Art Society 2025 Exhibition, you will have the opportunity to place extra editions in the exhibition browser.

Handing in day for accepted edition/s is Friday 2nd May between 9:00am &

1:00pm or by arrangement

| Stewards only: | Type of | On top lin | e enter prin | t title as per | framed prin | it on wall. | Price per | Signature | Quantity |
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| add cat. no. of | print i.e. | | | | mber of prin | | print | of artist | of prints |
| print on wall | linocut, | i.e. Title: " | i.e. Title: "Storm", editions for sale: 3/16, 4/16, 12/16 etc. | | | | Î | on | not sold |
| | etching | 10 prints per title maximum. | | | | | | collection | |
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The above works are submitted for consideration of the council and hanging committee subject to the terms and conditions. I confirm that I have read and accept these terms and conditions. Please see the main form and Print Browser Guidelines for terms and conditions.

Name (IN BLOCK CAPITALS)......Signature.....

For Artist's address/email see main form

Surname

of Artist

Print Browser Guidelines Appendix to main Terms and Conditions

If your print/prints are selected for The Hertford Art Society 2025 Exhibition, you will have the opportunity to place extra editions in the exhibition.

In addition to the framed print/s selected for the exhibition, there will also be a browser in *which you can sell a further maximum of 10 prints from the same edition/s*.

All prints must be original i.e. they must be an imprint in the same edition and consistent with your framed image/images on display in the exhibition and of the same technical proficiency. *Photocopies or photographs of prints cannot be accepted.*

Each print must be numbered i.e. if your edition comprises a run of 6 prints, then each print should be marked, in pencil, (usually at the bottom left hand corner of the print) 1/6, 2/6, 3/6 etc. denoting its placement in the edition. Numbering is also needed for recording sales.

All prints must be individually wrapped for the protection of the print and in fairness to the buyer:

- in clear cellophane or a plastic sleeve.
- each print should be presented in a mount or supported by a piece of card to avoid bending.

Each print should be labelled (on the back of the wrapping) with:

- the title of the piece,
- artist's name,
- type of print i.e. woodcut, etching
- price of print (normally calculated from the price of the print/s on the wall minus cost of framing etc.) minimum pricing, £40.
- the edition number i.e. 3/10

Handing in: Prints, as per above, should be handed in at The Cowbridge Halls between 9 a.m. & 1 p.m. on Friday 2nd May, or by prior arrangement, so that details can be recorded before they are placed into the browser.

Only prints from the same edition as your framed print can be accepted. We cannot display other printed work from other editions.

We reserve the right not to display for sale any print(s) not submitted in accordance with the guidelines above. All print(s) in the browsers will also be subject to the 25% commission payable to the Society on sales made.

Thank you for your co-operation in this matter. Email: <u>wardii12@hotmail.co.uk</u> Telephone: Ray Ward 07870170709

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President:





The Marquess of Salisbury

72nd Annual Open Exhibition 3rd to 10th May 2025

The Cowbridge Halls, Cowbridge, Hertford SG14 1PG Associate Members Form, *handing in Saturday* 26th April 2025

| Society use Cat No. | Title of work (maximum of 6 pieces). If a print is accepted, there is a browser for the sale of further prints from that edition. Download and complete a Browser Print Form from our web | Price | To be used on collection |
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| | site. | | |
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Only one work may be submitted "not for sale", please print NFS in the price column and on the labels.

The above works are submitted for consideration of the council and hanging committee subject to the accompanying conditions issued herewith. I confirm that I have read and accept these terms and conditions.

Signature.....

Name (IN BLOCK CAPITALS).....

Address.....

Post Code......Email Address....

Telephone Number......Mobile Phone No.....

All exhibitors are particularly requested to observe carefully the times specified for handing in and collecting work. No work will be accepted after **10:00am** on the handing in day. *There is a small amount of space available in front of the church for the disabled only to park whilst delivering*

their work.

Pictures must be handed in strung with D rings already fixed, but artists must tape over the D rings at the back of the picture to avoid damage to other frames.

Hertford Art Society will not provide these and without them work will be rejected

All work to state its medium on the entry form and labels. See Reverse.

The society is obliged to provide adequate supervision throughout the exhibition.

Please place a tick in the following box if you are able to assist by acting as a steward.



Web site address: www.nertroraartsociety.co.uk

Media Key

Please enter the code in the media column on the front of the submissions form

| Single Media | | Code |
|--------------|--------------------|------|
| | Watercolour | WC |
| | Oil | 0 |
| | Acrylic | А |
| | Gouache | G |
| | Charcoal | С |
| | Pencil | Р |
| | Ink | I |
| | Soft Pastel | SP |
| | Oil Pastel | OP |
| Mixed Media | Collage | ММС |
| | Acrylic/Ink | MMAI |
| | Acrylic/Oil | ММАО |
| | Acrylic/Collage | MMAC |
| | Watercolour/Ink | MMWI |
| | Watercolour/Pastel | MMWP |
| Prints | Woodcut | PW |
| | Etching | PE |
| | Linocut | PL |
| | Monoprint | PM |
| | Dry Point Etching | PDPE |
| | Screen Print | PSP |
| | Monotype | PMT |
| | Print – Dry Point | PDP |
| | Print Other | РО |
| | Print - Collograph | РС |
| | Digital | PD |
| 3D | Metal | 3DME |
| | Plastics | 3DP |
| | Stone | 3DS |
| | Wood | 3DW |
| | Ceramic | 3DC |
| | Mixed | 3DMI |
| | Other | 3DO |

Other media please indicate

Terms and Conditions: Associate Members

Associate Members – On payment of a **£5.00** fee any artist may become an associate member of the Hertford Art Society for the duration of the exhibition and so be entitled to submit up to six works.





No other rights pertain to the associate membership. Hertford Art Society will not accept work on behalf of artists from agents or galleries.

Handling Fee - A non-returnable handling fee of £5.00 will be charged for each work submitted. **Price** - All work offered for sale must be priced at £50 or more. Only one work may be submitted "not for sale", please print NFS in the price column and on the labels.

Labels - Two labels must be attached to each work, one (template provided by the Hertford Art Society*) tied to the work and one gummed on the back. The string of the tied-on label should be long enough to hang over the front of the picture. Name, address, title of work, medium and price should be written clearly in block capitals on both labels, which will be used to complete the catalogue.

Medium -Works may be in black and white, oil, pastel, watercolour, acrylic, sculpture, pottery or any acceptable contemporary media. Digital art will be accepted as a creative medium and all work is to be produced on, and of, materials of proven durability. As with other accepted media used to produce creative art works all prints are to be a declared number of Limited Editions, which must be stated, or guaranteed as a one-off image. Artists may make available extra editions of accepted prints of Limited Editions. Photography in any medium is not acceptable. All prints submitted must be original artist's prints and not a mechanical reproduction of an image created in a different medium. Pressed or dried flowers and copies of another artist's work are not permissible. All work to state its medium on the entry form and labels.

Framing Pictures must be framed to a high standard with any glass protected by an adequate frame stout enough to take **D rings**. Clip frames are not permitted. Badly framed works will not be accepted. Unframed works may be accepted if properly finished and at the discretion of the Exhibition Co-ordinator. Pictures must be handed in strung with **D rings** already fixed to the back of the picture. **D rings** must be taped over to avoid damage to other frames. *Hertford Art Society will not provide these and without them work will be rejected.*

Selection/Prizes - Selection of all work to be exhibited will be made by independent judges who will also award the John Goss prize for the picture judged "Best in Exhibition", the Mayor of Hertford's award for "Best 3D work", the Lady Laming award for "Abstract Art", the Bill Dale Award, which is awarded only to members who regularly participate in Society activities, and the Edward Mason award for the "Most Outstanding Watercolour Painting".

The Society reserves the right of refusal of any work.

Window Displays - In addition, certain pictures may be selected for window displays in the local area. *Reproduction* - The Society reserves the right to reproduce any work exhibited in association with the exhibition, without any copyright fees.

Copyright - Exhibitors are personally responsible for any breaches of copyright. **Commission** - The Society will charge a commission of 25% on all sales made and a similar commission of 25% is payable on the value of work sold as a result of the Exhibition, or commissions arranged through the Society. Hertford Art Society has sole selling rights to any work exhibited for the duration of the Exhibition.

*Tied-on labels to be printed from ones included in this pack on thin card or available from Ray Ward Contact by text or phone on 07870 170709 or email wardii12@hotmail.co.uk **Loss or Damage** - Whilst care will be taken, the Society and/or its agents accept no responsibility whatsoever for any loss or damage to any work submitted or entrusted to them, whatsoever the cause. All works submitted are and remain at their owner's risk absolutely and artists should insure their work. The Society and/or its agents will not reimburse artists for any loss or damage however sustained.

Collection of Rejected and Unsold Work

It is the artist's responsibility to collect those works not accepted for the exhibition. The Society is not able to contact artists to tell them if they have any pictures to collect. Artists may phone (07870170709) after 2.30pm to discover whether they have rejected works to collect.

***Rejected works** must be collected on handing in day, that afternoon between 3.00pm and 4.30pm, Saturday 26th April.

All unsold works must be collected on Sunday 11th May from the Cowbridge Halls between The Society's Agent, at the artist's expense and risk, will store uncollected works.

*Storage of Uncollected Works – A charge will be levied of £5.00 for each work per week or part thereof up to a maximum of 3 months. Thereafter, works will be considered abandoned. After giving notice to the artist, the Society will dispose of such work. The storage fees, however, will still be payable. Before any works are collected the Agent should be telephoned (07785 115735) to make mutually convenient arrangements.

Exhibition 3^{rd} to 10^{th} May 2025

| Opening Times | | |
|-------------------------------|---------------------------------|-------------------|
| Handing In | Saturday 26 th April | 8.30am to 10.00am |
| Collection of Unaccepted Work | Saturday 26th April | 3.00pm to 4.30pm |
| Private View | Friday 2 nd May | 6.30pm to 8.00pm |
| Exhibition Times | Saturday 3 rd May | 10.00am to 8.00pm |
| | Weekdays | 10.00am to 8.00pm |
| | Sunday 4 th May | 10.00am to 5.00pm |
| | Saturday 10 th May | 10.00am to 8.00pm |
| | | |
| | | |

| Exhibition Closes | Saturday 10 th May | 10.00am to 8.00pm |
|---------------------------|-------------------------------|-------------------|
| Collection of Sold Work | Sunday 11 th May | 10am to 12.00pm |
| Collection of Unsold Work | Sunday 11 th May | 11.00pm to 1.00pm |

• Artists should be aware that on past experience, some 45% of works submitted are selected for the exhibition and of those some 30% are sold.

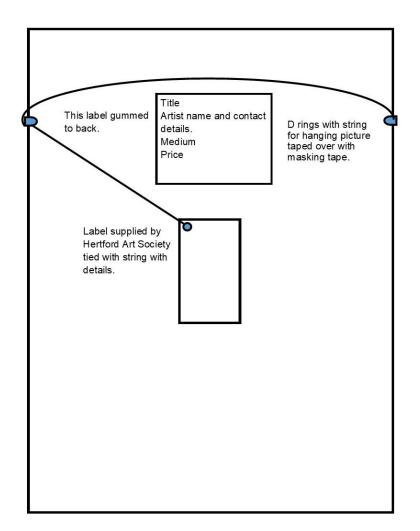
***Please note,** due to the excessive number of uncollected artworks from previous years the agent's fees have been increased and will be collected before the release of uncollected works **Communications**

Communications should be addressed to: Exhibition Co-ordinator, Ray Ward Email: <u>wardii12@hotmail.co.uk</u> Telephone: 07870 170709





REQUIREMENTS FOR BACKS OF PAINTINGS HERTFORD ART SOCIETY OPEN EXHIBITION



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